



U.S. General Services Administration

Federal Supply Service  
Authorized Federal Supply Schedule Price List

*On-line access to contract ordering information, terms and conditions, up-to-date pricing, and the option to create an electronic delivery order are available through GSA Advantage!, a menu-driven database system. The Internet address for GSA Advantage is: [gsaadvantage.gov](http://gsaadvantage.gov).*

**Schedule Title:** The Professional Services Schedule (PSS)  
**Industrial Group:** 00CORP

**Contract Number:** GS-23F-0143S  
541-3 Web Based Marketing Services / Recovery 541-3RC  
541-4B Video/Film Production / Recovery 541-4BRC  
541-1000 Other Direct Costs / Recovery 541-1000RC

*For more information on ordering from Federal Supply Service Schedules click on FSS Schedules at [fss.gsa.gov](http://fss.gsa.gov).*

**Contract Period:** April 6, 2016 – April 5, 2021

**Business size:** Small



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Carlsbad, CA 92010  
Telephone: 760/431-3575  
Fax: 760/431-8717  
[www.dop.com](http://www.dop.com)

Contract Administrator  
Mr. Terry Barnum  
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## Information Page

- 1a. SIN 541-3 Web Based Marketing / Recovery 541-3RC  
SIN 541-4B Video/Film Production / Recovery 541-4BRC  
SIN 541-1000 Other Direct Costs / Recovery 541-1000RC
- 1b. See Attachment 1 for pricing of Tasks
- 1c. See Attachment 1
- 2. Maximum order: \$1,000,000 per SIN
- 3. Minimum order: \$100.00
- 4. Geographic coverage: Domestic
- 5. Point(s) of production: Carlsbad, CA
- 6. Discount from list prices or statement of net prices: Net prices are shown in the price list. Discounts negotiable for procurements over \$500,000.
- 7. Quantity Discounts: per negotiation
- 8. Prompt payment terms: 2% - 10 days, net 30
- 9a. Notification whether Government purchase cards are accepted at or below the micro-purchase threshold: Yes
- 9b. Notification whether Government purchase cards are accepted or not accepted above the micro-purchase threshold: Yes
- 10. Foreign items: Not applicable
- 11a. Time of Delivery: To be negotiated at the task order level
- 11b. Expedited delivery: To be negotiated at the task order level
- 11c. Overnight and 2-day delivery: To be negotiated at the task order level
- 11d. Urgent Requirements: To be negotiated at the task order level
- 12. F.O.B. point(s): Destination
- 13a. Ordering address:  
digital OutPost  
2772 Loker Avenue West  
Carlsbad, CA 92010
- 13b. Ordering Procedures: For supplies and services, the ordering procedures, information on blanket purchase agreements (BPA's), and a sample BPA can be found at the GSA/FSS schedule homepage ([fss.gsa.gov/schedules](http://fss.gsa.gov/schedules)).
- 14. Payment address:  
digital OutPost  
2772 Loker Avenue West  
Carlsbad, CA 92010
- 15. Warranty Provision: Not applicable
- 16. Export packing charges: Not applicable
- 17. Terms and conditions of Government purchase card acceptance (any thresholds above the micro-purchase level): Not applicable
- 18. Terms and conditions of rental, maintenance and repair: Not applicable
- 19. Terms and conditions of installation: Not applicable
- 20. Terms and conditions of repair parts: Not applicable
- 20a. Terms and conditions for any other services: Not applicable
- 21. List of services and distribution points: Not applicable
- 22. List of participating dealers: Not applicable

- 23. Preventive maintenance: Not applicable
- 24a. Special attributes such as environmental attributes: Not applicable
- 24b. If applicable, indicate that Section 508 compliance information is available on Electronic and Information Technology (EIT) supplies and services and show where full details can be found. The EIT standards can be found at [www.section508.gov/](http://www.section508.gov/) : Not applicable
- 25. Data Universal Number System (DUNS) number: 95-876-1538
- 26. Notification regarding registration in Central Contract Registration (CCR) database: Registration is current.



## Awarded Contract Price List

### 541-3 Web Based Marketing Services

Catalog Number	Labor Categories	Price	Unit/Issue
LBR032	Programmer	\$85.00	Hour
LBR033	Database Programmer	\$85.00	Hour
LBR034	Web Programmer	\$75.00	Hour
LBR035	Graphic Designer	\$60.00	Hour

### Labor Category Descriptions

**Programmer:** Performs computer programming in a variety of languages such as C, C++, Java, Javascript, Actionscript, Perl or Python. Requires 5 years of high level programming experience and either a Bachelor's degree or acceptable industry certification and experience.

**Database Programmer:** Designs and programs relational databases, typically integrated into backend processing for web applications. Requires 5 years of database programming experience and either a Bachelor's degree or acceptable industry certification and experience.

**Web Programmer:** Performs programming using common web languages such as Perl, Javascript, HTML, CSS and Flash. Requires 2 years of experience and either a High School diploma or equivalent certification and experience.

**Graphics Designer:** Understands client objectives and using a variety of software tools, graphically illustrates client's goals. Requires 5 years of graphics experience and either a Bachelor's degree or acceptable industry certification and experience.



## Awarded Contract Price List

### 541-4B Video/Film Production

Catalog Number	Labor Categories	Price	Unit/Issue
LBR002	Producer	\$75.00	Hour
LBR007	Digital Betacam Shoot Services with Camera Operator	\$150.00	Hour
LBR008	DVCAM Shoot Services with Camera Operator	\$110.00	Hour
LBR009	Director	\$75.00	Hour
LBR010	Production Manager	\$75.00	Hour
LBR011	Director of Photography	\$80.00	Hour
LBR012	Camera Operator	\$70.00	Hour
LBR013	Gaffer	\$65.00	Hour
LBR014	Field Audio Engineer	\$40.00	Hour
LBR015	Grip	\$55.00	Hour
LBR016	Production Assistant	\$35.00	Hour
LBR017	On Camera Spokesperson	\$1,300.00	Day
LBR018	On Camera Principal	\$700.00	Day
LBR019	On Camera Extra	\$350.00	Day
LBR020	Makeup Technician	\$575.00	Day
LBR021	Teleprompter Operator	\$700.00	Day
LBR022	Set Designer	\$735.00	Day
LBR023	Avid Editor	\$150.00	Hour
LBR025	Animator	\$150.00	Hour
LBR026	Sound Designer	\$100.00	Hour
LBR028	Post Production Supervisor	\$55.00	Hour
LBR029	Voice Over Talent	\$750.00	Day
LBR031	DVD Authoring Engineer	\$100.00	Hour
LBR035	Graphics Designer	\$60.00	Hour



## Labor Category Descriptions

**Producer:** Works with client and Director to ensure project remains on schedule and on budget. Requires 5 years of experience and either a Bachelor's degree or acceptable industry certification and experience.

**Digital Betacam Shoot Services with Camera Operator:** Operator is knowledgeable in all aspects of Digital Betacam Camera operation. Requires 5 years of shooting experience and either a High School diploma or equivalent certification and experience.

**DVCAM Shoot Services with Camera Operator:** Operator is knowledgeable in all aspects of DVCAM Camera operation. Requires 5 years of shooting experience and either a High School diploma or equivalent certification and experience.

**Director:** Coordinates and instructs all activities of cast and crew. Responsible for the look and feel of the finished project. Requires 6 years of Directing experience and either a Bachelor's degree or acceptable industry certification and experience.

**Production Manager:** Monitors budget, schedule and supervises managers. Requires 6 years of experience and either a High School diploma or equivalent certification and experience.

**Director of Photography:** Determines lighting requirements for project. Responsible for supervising the camera and lighting crew. Requires 5 years of experience and either a Bachelor's degree or acceptable industry certification and experience.

**Camera Operator:** Knowledgeable in all aspects of camera operation. Requires 5 years of shooting experience and either a High School diploma or equivalent certification and experience.

**Gaffer:** Knowledgeable in all aspects of lighting for video productions. Requires 5 years of experience and either a High School diploma or equivalent certification and experience.

**Field Audio Engineer:** Responsible for operation of all sound recording and playback equipment on set and on location. Requires 5 years of experience and either a High School diploma or equivalent certification and experience.

**Grip:** Works under direction of Production Manager, Director and Director of Photography. Configures dolly, track and other equipment. Requires 3 years of experience and either a High School diploma or equivalent certification and experience.

**Production Assistant:** Responsible for various odd jobs, including running errands, stopping traffic, fetching items from craft services, etc. Requires 1 year of experience and either a High School diploma or equivalent certification and experience.

**On Camera Spokesperson:** Adds credibility with recognizable image and/or voice.

**On Camera Principal:** Adds credibility with recognizable image and/or voice.

**On Camera Extra:** A person who appears in a video production where a non-speaking character is required.

**Makeup Technician:** Performs all talent makeup applications. Requires 3 years of experience and either a High School diploma or equivalent certification and experience.

**Teleprompter Operator:** Responsible for displaying an electronic script for an On Camera Spokesperson and scrolls through the document as they read. Requires 3 years of experience and either a High School diploma or equivalent certification and experience.

**Set Designer:** Responsible for translating a Producer's vision of the production environment into a set that can be used for videotaping. Requires 5 years of experience and either a High School diploma or equivalent certification and experience.

**Avid Editor:** Creates a visual sequence of images using an Avid editing system to meet client objectives. Requires 5 years of experience and either a Bachelor's degree or acceptable industry certification and experience.

**Animator:** Designs and animates dynamic graphic based visual images in a 2D & 3D digital environment. Requires 5 years of experience and either a Bachelor's degree or acceptable industry certification and experience.

**Sound Designer:** Records voiceovers and provides sound design for finished projects. Requires 2 years of experience and either a High School diploma or equivalent certification and experience.

**Post Production Supervisor:** Manages post production crews, operations and scheduling. Requires 5 years of experience and either a Bachelor's degree or acceptable industry certification and experience.

**Voice Over Talent:** A person who narrates and adds credibility with a recognizable or professional voice.

**DVD Authoring Engineer:** Responsible for programming all aspects of DVD navigation and behavior. Requires 3 years of experience and either a High School diploma or equivalent certification and experience.

**Graphics Designer:** Understands client objectives and using a variety of software tools, graphically illustrates client's goals. Requires 5 years of graphics experience and either a Bachelor's degree or acceptable industry certification and experience.



## Awarded Contract Price List

### 541-1000 Other Direct Costs

Catalog Number	Other Direct Cost	Ceiling Amount Price	Unit/Issue
ITM003	DVCAM Camera Tape Stock 124 min	\$44.00	Each
ITM011	VHS Tape Stock	\$1.19	Each
ITM012	Tripod	\$75.00	Day
ITM016A	Steadicam	\$400.00	Day
ITM016B	Steadicam Operator	\$850.00	Day
ITM018	Field Video Monitor	\$40.00	Day
ITM019	Videotape Recorder	\$500.00	Day
ITM020	Audio Package	\$100.00	Day
ITM021	Mixer	\$75.00	Day
ITM023	Shotgun Microphone	\$35.00	Day
ITM024	Wireless Microphone	\$75.00	Day
ITM025	Mic Boom	\$20.00	Day
ITM026	Headphones	\$8.00	Day
ITM027	Lighting	\$150.00	Day
ITM048	Grip Truck	\$450.00	Day
ITM050	Stage Rental	\$1,250.00	Day
ITM051	Stage Set-up	\$4,250.00	Day
ITM056	Security	\$55.00	Hour





Please visit <http://www.dop.com> for video samples and a virtual tour of the facility.

Originally created by the present owners in 1991 as the interactive arm of GTE ImagiTrek, digital OutPost was incorporated in 1996 and has been performing video production, post production, video encoding, software programming and hosting tasks for clients such as U.S. Army Recruiting Command, U.S. Navy SPAWAR, The National Library of Medicine, QUALCOMM, Nokia and The California Commission on Peace Officer Standards and Training.

dOP's 12,000 square foot facility houses four serial digital, uncompressed edit suites, a voice-over recording booth, a 5.1 surround sound audio editing suite, a soundstage, a climate controlled machine room as well as DVD authoring, software development, hardware development and DVD distribution and fulfillment via a secure website. dOP has on staff creative digital artists who create custom designed 2D and 3D artwork and interfaces. The facility is conveniently located 30 minutes from San Diego International Airport (SAN) and 1.5 miles from Palomar Airport (CLD).

dOP uses component, serial digital pathways, the highest quality video editing format for High Definition video. This signal path is used in all edit suites in dOP's facility ensuring that the video portion of this project will never have analog noise or degradation of video quality. Broadcast technologies used in this process include Sony FS, XDCAM and EX series cameras, Avid Media Composer and Final Cut Pro editing suites along with Digidesign ProTools audio editing.

dOP has developed nationally renowned, award-winning video compression technology utilizing proprietary digital video signal processing, noise reduction and color correction techniques to create compressed video files for playback on the via mobile, desktop and DVD. dOP's technology and decades of experience make this process seamless to the customer and guarantee delivery of the highest quality product available.